VMNH Board of Trustees Education and Public Programs Committee

November 20, 2021, 9:00 a.m. in Distance Learning Classroom

Board members present: Cord Cothren (chair), Joan Montgomery (foundation), Nathan Sanford (via Zoom)

Board members absent: Makunda Abdul-Mbacke

Staff Present: Christy Deatherage

* Welcome and introductions
* The committee was briefed on education updates-
  + Quarterly updates- (see table below) Program numbers and numbers served were discussed for July-September.
  + At-the Museum highlights: Summer Camp recap (4 camps, 34 total campers), Bug Day educational activities (July). We conducted our first Scout Sleepover (from Eastern Shore area) since COVID in August, and more sleepovers are scheduled for after the first of the year. We kicked off our Homeschool year with an Open House in August as a preview of this year’s curriculum.
  + Outreach highlights –The education department offered in person programing for the MHC After 3 program (Martinsville/Henry County afterschool program), local and surrounding area libraries, and the local Boys and Girls Club sites. One of our Charlottesville educators provided in-person program for the Waynesboro YMCA summer campers.
  + Distance Learning – Department staff took this time to review and evaluate our distance learning programs, making adjustments and updating our marketing material.
  + Social Media/Website – The department continues to provide weekly Museum Minute videos (60 second clips focused on various specimens on display), and updated Education Guide and Distance Learning Program Guide during this quarter.
  + The education department ordered 4 Hydroponic Growing Units for programs. Two of the units are set up in the classrooms and are being utilized with the bi-monthly Homeschool Science and Engineering Academy students. They recently planted two varieties of lettuce mix as well as basil. This will be an ongoing project in which the students will chart growth and monthly observations.
* Upcoming- We are continuing to see an increase with in-person program requests, such as;
  + Sleepovers and Birthday party programs
  + Homeschool Science and Engineering Academy (in-person)
  + Doodle Bugs (in-person) The committee discussed the Child Care Stabilization Grant through the Department of Education which may make it easier to reach new audiences. Child Care facilities can use the grant funds to participate in museum visits and programs.
  + Visiting school groups
* Grant Updates:
  + It was reported that the Boxley Grant for Virtual Programming ($10,000 total - $4,000 towards scholarships March 2021 through December 2021) is wrapping up in December
  + Hooker Furnishings ($2,500 total - $1,500 towards scholarships March 2021 through April 2022)
  + It was reported that 66 of the 110 programs through the Monogram Loves Kids Foundation - $10,000 towards scholarships (virtual or in-person) (October 2021 – May 2022) has already been scheduled and currently being presented.
  + Siemens Empower Grant - $7,000 towards purchase of supplies to create new renewable energy programs/enhance existing programs
* Exhibit Subcommittee –
  + Science of Flight exhibit development (bilingual exhibit text) Opens Jan. 22 with Flight Festival
  + AR Topo Table instructional video development (with visitor activities)
* Report/Recommendation to BOT: Committee Chair Cord Cothren will report on: Monogram Grant programs, Seimens grant purchases, numbers from the quarter, and the hydroponic growing units.

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| --- | --- | --- | --- | --- | --- | --- |
|  | Outreach  (Martinsville, Central, South Central, Eastern) | | At-the-Museum | | Distance Learning | |
| MONTH | PROGRAMS | SERVED | PROGRAMS | SERVED | PROGRAMS | SERVED |
| July 2020 | 0 | 0 | 2 | 236 | 0 | 0 |
| August 2020 | 0 | 0 | 0 | 0 | 1 | 20 |
| September  2020 | 0 | 0 | 0 | 0 | 6 | 48 |
| Totals | **0** | **0** | **2** | **236** | **7** | **68** |

No public comments will be taken at this meeting

**DEPP Quarterly Numbers**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Outreach  (Martinsville, Central, South Central, Eastern) | | At-the-Museum | | Distance Learning | |
| MONTH | PROGRAMS | SERVED | PROGRAMS | SERVED | PROGRAMS | SERVED |
| July 2021 | 7 | 85 | 14 | 531 | 0 | 0 |
| August 2021 | 4 | 57 | 2 | 84 | 0 | 0 |
| September 2021 | 1 | 16 | 6 | 102 | 0 | 0 |
| Totals | **12** | **158** | **22** | **717** | **0** | **0** |

Notes: July 2020 Dino Drive Thru Festival, July 2021 Bug Day Festival (ticketed event)